

### Keoshoa Gordon

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# Q & A

#### What is your favorite thing about your city?

The diversity. There are so many different people, coming from different places. They are all willing to help and learn for each other.

#### What initially drew you to real estate?

I've wanted to be a Realtor since I was 15 years old. I'm passionate about helping people and I have the wacky love for houses and models. After putting the two together, I grow a love for Real Estate.

## How does your background bring a unique perspective to your work?

My background bring optimism, enthusiasm and passion to my work. I've learned how to create a trustworthy relationship with my clients. We work hard together and we master every transaction!

### Why is relationship building so key to your success?

People and relationship fuel the world. Without relationship with another, some of the most important tasks couldn't be accomplished. Helping people and creating safe relationships offer priceless value.

## How has your previous experience benefited your practice of real estate?

I've learned through some very important test how to be detail oriented, how to prepare each and every client for their sell or buy and most importantly how to communicate effectively. Every transaction is different, meaning I learn more and more for the next client. I share past experiences and we grow together.

#### What is your mission statement?

To serve my clients, customers and friends with the upmost knowledge, respect and service. To understand the uniqueness of each person and situation.

## Tell us about any non-profit or community organizations.

A Woman's World. It's still in the planning stages but will be dedicated to the business and working woman. They have created a comfortable space for all women who are wives, mothers, single, etc. to network and learn from each other. They will help women with all aspects of life.

