

Lauren Duguay Jordan

ASSOCIATE BROKER

757.784.8803 757.870.2893 laurenjordan@srmfre.com





What is your favorite thing about your town?

I love living in this picturesque town and consider myself fortunate to call Williamsburg home. Whether exploring the charm of downtown Colonial Williamsburg or immersing in the scenic Virginia Capital Trail, the array of choices is truly delightful. From enchanting gardens and historic homes to riverfront beaches and trails, to the inviting local breweries and boutiques-our town offers a plethora of options for everyone to relish.

What initially drew you to real estate?

Having a custom home builder as my father, I was exposed to the art of constructing beautiful homes for clients from a young age. The intricacies of the process captivated me, and after gaining experience with a commercial developer, I made the decision to represent them on-site. Falling in love with the dynamic process and the opportunity to assist people in realizing their home buying dreams, I found my passion in this rewarding journey.

How does your background bring a unique perspective to your work?

Drawing from my background, I bring a unique perspective to my clients, offering insights that go beyond the ordinary. Additionally, my network includes numerous exceptional vendors across various specialities, providing me with the ability to swiftly obtain answers. The access enables me to assist my clients in making timely and well-informed decisions, enhancing their overall experience.

Why is relationship building so key to your success?

Building a professional relationship should be rooted in trust. I establish trust with my clients through a strong work ethic, extensive knowledge, and unwavering integrity. My ultimate goal is to ensure a positive experience for you, to the extent that encountering me around town brings a sense of happiness. I am committed to exceeding expectations by providing a level of service that genuinely helps you along the way. The numerous referrals I recieve are a testament to my ability to consistently deliver this elevated standard of service. As your trusted advisor in all things real estate, the most significant compliment you can offer is referring your friends and family.

continued on next page





How do you help clients navigate challenging market conditions and uncertainties?

In guiding clients through the dynamic and challenging real estate market, I prioritize staying abreast of the latest news, market data, and technological advancements. Leveraging a combination of cutting-edge tools and over 10 years of experience, I adeptly navigate the everchanging landscape. This commitment ensures that my clients receive informed guidance, allowing them to make strategic decisins in an environment that constantly evolves.

What is your mission statement?

My mission is to assist individuals in realizing their real esate goals by thoroughly understanding and attentively listening to their needs. I am dedicated to crafting tailored solutions that align with your specific requirements, ensuring the appropriateness of each strategy in helping you successfully achieve your objectives.



